

# MapHubs

introducing **MapHubs Forest**

**intelligence**

to safeguard the environment



Whether you are monitoring an oil palm plantation in Indonesia or a community forest area in Cameroon, **MapHubs' mission** is to provide decision-makers with the **intelligence to safeguard the environment**.



## What is MapHubs Forest?

### MAPPING

Powerful data management and map publishing tools for your whole team.

### MONITORING

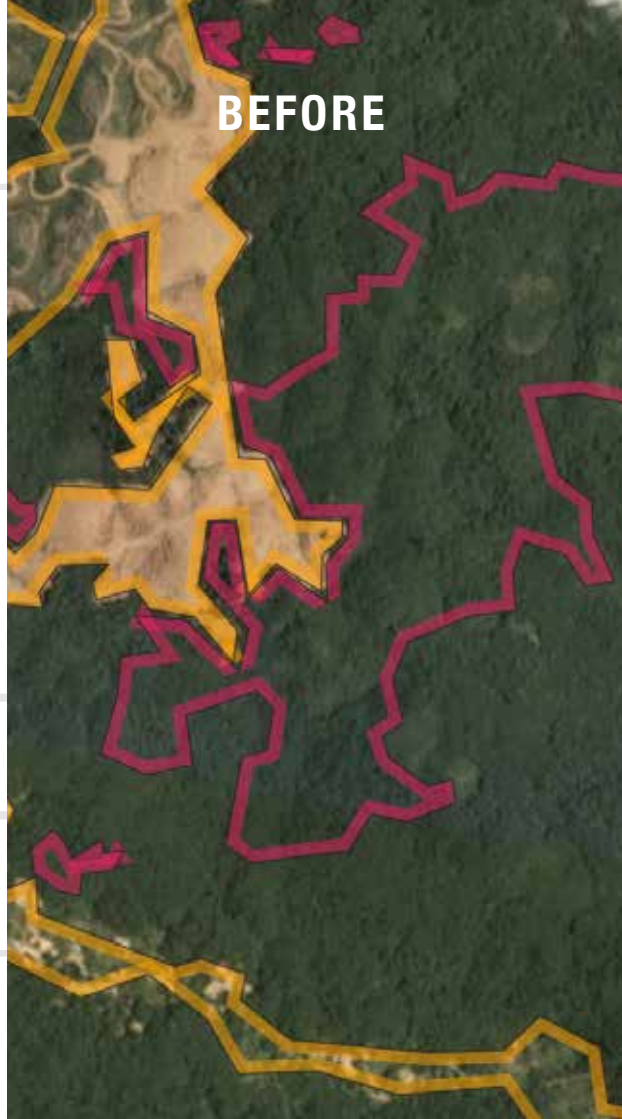
Monitor one to thousands of forest areas weekly, monthly, annually and historically.

### VERIFICATION

Use high-resolution satellite imagery to verify forest change.

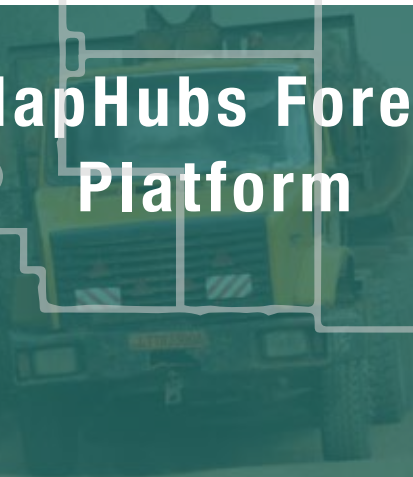
# MapHubs Forest Monitoring

Using Planet Imagery





# MapHubs Forest Platform



# Features

## Core Mapping Tools



### MAP MAKER

Make a high quality map in less than five minutes, then share it or embed it in your website.



### SATELLITE IMAGERY

Add Planet imaging and DigitalGlobe scenes as layers.



### FIELD DATA COLLECTION

Create maps with your location-enabled cellphone photos



### DATA MANAGEMENT

Upload and edit your private spatial data sets, or make new data by drawing on top of satellite imagery.



### MAP STORIES

Write news or blog posts and include your maps.



### HUBS

Make mini websites for your topics and projects.

# Specialist Forest Tools



## FOREST DASHBOARD

Monitor your risks

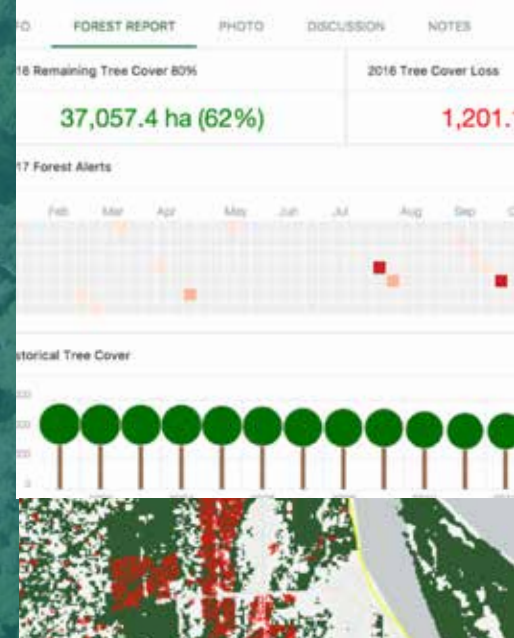
Gain insights on your areas of interest from historical rates of deforestation, weekly and monthly forest alerts, overlapping land uses, population estimates, and verify with high resolution satellite imagery.



## FOREST RISK RANKING REPORT

Aggregate your results

Use big data to manage your risk across thousands of areas of interest and compare your results across sectors, countries, and regions of operation.



**MapHubs**

### Indonesia Palm Oil - GLAD

Report ID: 1001

Analysis Area: Country - Indonesia

Analysis Date Range: 2017-09-01 to 2017-09-30

#### Summary

#	ID	Name	Alert Count	Alert Area (ha)	Group	Province
1	1027		1,363	222.74		West Kalimantan
2	1028		1,357	214.53		West Kalimantan
3	2948		1,055	156.84		West Kalimantan
4	2958		935	116.87		West Kalimantan
5	2963		593	102.08		West Kalimantan

MAPPING + SPECIALIST FOREST TOOLS  
AVAILABLE IN 3 PACKAGES

PRODUCTS	FORESTMAPS	FORESTHUBS	FORESTHUBS+
Dedicated mapping platform	●	●	●
Manage data layers	●	●	●
Cloud-free Sentinel satellite imaging		●	●
DigitalGlobe base map			●
Weekly analytics Dashboard per AOI (Area of Interest)		●	●
Risk Ranking Report for all AOIs (Areas of Interest)			●

Subscription license prices based on monitored area size

# Services

**MapHubs** offers a simple, fast and secure service for creating mapping intelligence, including data processing, analytics and training

## MONITORING

We can source, organize and process your data to start quickly generating mapping outputs to engage your stakeholders.

## ANALYTICS

We will analyze your data and aggregate your results to produce a snapshot that offers intelligence and key insights into trends patterns and priorities.

## TRAINING

We can offer your managers and team one-to-one training to optimize the results you can achieve with MapHubs.

An aerial photograph of a forested area with a grid overlay. Numerous red and orange dots are plotted on the map, indicating specific locations of interest. A small inset map of California is visible in the bottom left corner.

# Testimonials

**Mapping** real world problems and giving organizations actionable intelligence

## NATURE'S SECRET SERVICE USES MAPHUBS FOREST MAP

MapHubs powers mapping for the Environmental Investigation Agency (EIA), a Washington DC-based non-profit organization that investigates, documents, and exposes these activities, seeking to stop illegal forest clearance and hold accountable those responsible. MapHubs Forest allows EIA investigators to securely map potential violations by agro-commodity companies between different teams.



MapHubs is a critical tool for campaigners that helps us to securely share multiple types of data among our team and bring these together to collaboratively tell a visual, geographical story.

EIA Campaigner



## MONITORING DRC'S EMERGING PALM OIL INDUSTRY

As the largest palm oil company in the Democratic Republic of the Congo, Feronia needs to demonstrate to government and international finance bodies that they are adhering to their concession boundaries and not causing deforestation. With support from the Commonwealth Development Corporation, ForestHubs+ is being used by Feronia to monitor deforestation across over 100,000 hectares of their concessions. MapHubs gives Feronia the tools to conduct weekly forest monitoring across all their plantations and surrounding forest and create publishable maps to share with their stakeholders.



MapHubs helps us identify degradation hotspots around Feronia's concessions and make maps to communicate landscape concerns to our investors.

Hugues Ekani, Director of Social and Environmental Responsibility for Feronia

A close-up photograph of a forest floor, showing a dense layer of green moss and small plants growing over a network of brown tree roots.

## ForestHubs+ for Feronia

A teal-colored background with a blurred image of green fern leaves.

### MAPPING

MapHubs creates a geospatial database for Feronia including land use and concessions with over 70 layers.

### MONITORING

Monitoring over 100,000 hectares of concessions for deforestation using the Forest Dashboard.

### VERIFICATION

Assesses risk and opportunities for all concession sites using the custom Forest Risk Ranking Table.

# **MapHubs**

**maphubs.com**

For more information,  
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Icons Credit: Flaticon

